

THOMAS ALLEYNE'S HIGH SCHOOL

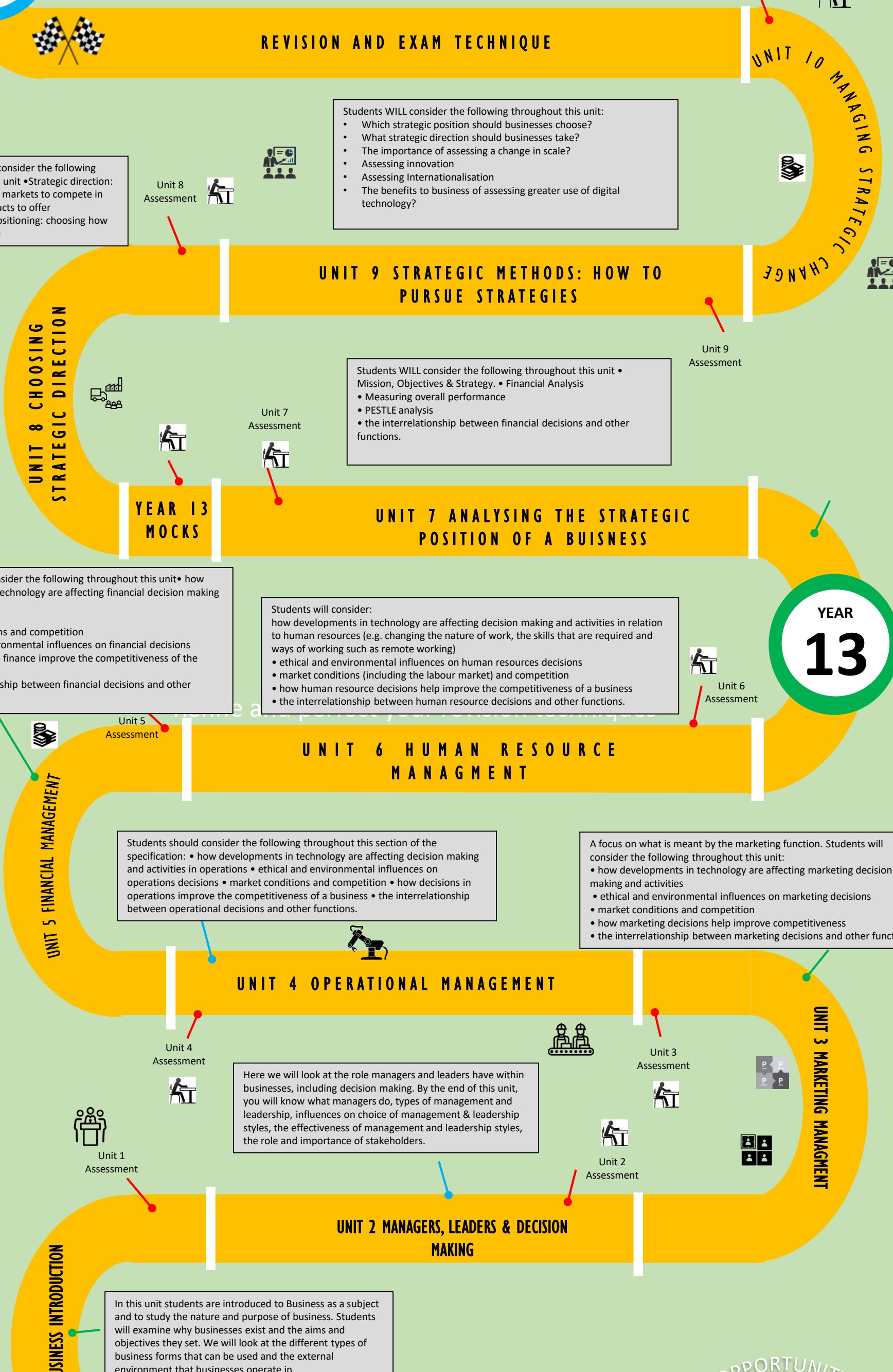
BUSINESS:KS5 LEARNING JOURNEY AQA A Level Business

Exam & Post – 16 Destination

Refine and perfect your revision techniques
Revise for and complete your A level exams

Students will consider:

- What is the importance of managing change?
- How do businesses manage organisational culture?
- How do businesses manage strategic implementation?
- What are the problems with strategies and why do strategies fail?



Students WILL consider the following throughout this unit • Strategic direction: choosing which markets to compete in and what products to offer

- Strategic positioning: choosing how to compete

Students WILL consider the following throughout this unit:

- Which strategic position should businesses choose?
- What strategic direction should businesses take?
- The importance of assessing a change in scale?
- Assessing innovation
- Assessing Internationalisation
- The benefits to business of assessing greater use of digital technology?

Students WILL consider the following throughout this unit • Mission, Objectives & Strategy. • Financial Analysis

- Measuring overall performance
- PESTLE analysis
- the interrelationship between financial decisions and other functions.

Students WILL consider the following throughout this unit • how developments in technology are affecting financial decision making and activities (eg crowd funding)

- market conditions and competition
- ethical and environmental influences on financial decisions
- how decisions in finance improve the competitiveness of the business
- the interrelationship between financial decisions and other functions.

Students will consider:

how developments in technology are affecting decision making and activities in relation to human resources (e.g. changing the nature of work, the skills that are required and ways of working such as remote working)

- ethical and environmental influences on human resources decisions
- market conditions (including the labour market) and competition
- how human resource decisions help improve the competitiveness of a business
- the interrelationship between human resource decisions and other functions.

Students should consider the following throughout this section of the specification:

- how developments in technology are affecting decision making and activities in operations
- ethical and environmental influences on operations decisions
- market conditions and competition
- how decisions in operations improve the competitiveness of a business
- the interrelationship between operational decisions and other functions.

A focus on what is meant by the marketing function. Students will consider the following throughout this unit:

- how developments in technology are affecting marketing decision making and activities
- ethical and environmental influences on marketing decisions
- market conditions and competition
- how marketing decisions help improve competitiveness
- the interrelationship between marketing decisions and other functions.

Here we will look at the role managers and leaders have within businesses, including decision making. By the end of this unit, you will know what managers do, types of management and leadership, influences on choice of management & leadership styles, the effectiveness of management and leadership styles, the role and importance of stakeholders.

In this unit students are introduced to Business as a subject and to study the nature and purpose of business. Students will examine why businesses exist and the aims and objectives they set. We will look at the different types of business forms that can be used and the external environment that businesses operate in.

YEAR 12

YEAR 13

Post 16 OPTIONS GUIDANCE

- Options booklet
- Year 11 bridging work in the summer term prior to starting sixth form
- Sixth Form Open Evening

